



DIGITAL HEALTH GUIDE

REVIEW TIPS FOR HEALTHCARE PROVIDERS

When writing a digital health solution review for the Digital Health Guide:

Do	Don't
<ul style="list-style-type: none">• Consider your relationship with the solution – It's not appropriate to review digital health solutions where you have a commercial relationship or other financial stake in its success.• Try to keep it short – As a guide, a maximum of 300 words should generally be enough. If you have a success story or a warning that needs to be told then contact us and we'll find a better way to get it out there.• Share your experience of how it helped a patient – Of particular interest is how a digital health solution has helped you and your patients in the real world. What was the benefit achieved? Did a patient manage sustained use of the solution? How did it impact their health outcomes?	<ul style="list-style-type: none">• Review solutions you haven't used – Don't provide reviews for solutions you (or your patients and their caregivers) haven't used personally. Second hand reviews aren't helpful.• Mention patients or healthcare provider names – Mentioning patient or healthcare provider names in a review isn't appropriate. Perhaps refer to them as Patient A or Doctor B.• Use emotive language – Whether you really like or dislike the solution, using emotive language isn't helpful. Use professional language, like when you write in a patient's notes.• Use defamatory statements – Please avoid using unfounded or defamatory statements in your reviews.

All Digital Health Guide review comments will be moderated to ensure that they meet the standards outlined above. Reviews that don't meet these guidelines will be removed, and the reviewer offered the opportunity to amend.