

# Strategic Plan

## 2025-2028

**Gippsland PHN** - a trusted and credible source of information, a vehicle for collaboration, and strong advocate, essential to local decision-making.

### OUR VISION AND STRATEGIC PURPOSE

A measurably healthier Gippsland

### OUR VALUES

Community centred  
Ethical and respectful  
Innovative  
Accountable  
Quality

### OUR FUNCTIONS



Coordinate



Commission



Capacity strengthen

### OUR STRATEGIC OBJECTIVES

#### IMPACT PRIORITY POPULATIONS

Through improved health outcomes: data and insights identify needs and drive purposeful commissioning.

IMPROVED POPULATION HEALTH

#### STRENGTHEN PRIMARY CARE WORKFORCE

To continue safe, high quality service delivery: health providers continually improve in a learning health system through innovation and adaptation.

IMPROVED PROVIDER EXPERIENCE

#### FACILITATE CONNECTED CARE

In healthcare system transformation: community, consumers, carers, professionals, and providers collaborate through integration and technology optimisation.

IMPROVED CONSUMER EXPERIENCE

#### EXCEPTIONAL ORGANISATIONAL PERFORMANCE

We are committed to sustainable and efficient operations; our high performing teams continually improve and learn through leveraging daily improvement, innovation, and technology, enabling staff to flourish.

IMPROVED COST EFFICIENCY

#### COMMISSION FOR IMPROVED HEALTH OUTCOMES

People can access services at the right time and in the right place, especially where gaps exist and where services are hard to access.

IMPROVED HEALTH EQUITY

### INTENDED OUTCOMES

Commissioned service performance and value for money is demonstrated

Environmental, Social and Governance responsibilities are understood and addressed

Organisational information and data are well managed and secure

Innovation is business as usual

Gippsland PHN staff are capable, engaged, and empowered to produce excellent outcomes

Population level insights are understood, interpreted and shared

Progress against activities which advance Health Needs Assessment priorities is demonstrated

Insights inform relevant and appropriate opportunities for influence and partnership to improve population health outcomes

Impacts of, and evidence for, our investments are demonstrated

Primary Care improvement activities are highly subscribed and routine

Primary Care workforce have access to best practice training and education which is aligned to population health needs, and which supports them to work at their full scope of practice

New models for delivery of primary care are sustainable and embraced

Primary Care providers are prepared and responsive in the face of natural disasters and emergencies

Primary Care providers attract and retain staff and are supported to deliver safe, high quality services through contemporary service models

Consumers own and use their health information

Commissioning strategies facilitate partnerships between providers and sectors

Partnerships with the Local Health Service Networks result in joint plans and regional solutions that improve the delivery of patient-centred care

Primary Care providers connect to each other, with diagnostics providers, with community health, specialists and hospitals

Providers and Health Services use collaborative processes which enable connected care and improved efficiency

Service delivery commissioned to address priority populations and health needs

New models of care and service delivery demonstrate Value Based Health Care principles

Integrated care service models are commissioned

Commissioned services address service gaps using technology and innovation

We achieve our objectives through:



Values



People



Data



Advocacy



Mobilisation



Governance